



Dive into the Gulf: An Exposition

February 23-25, 2024

*Moody Gardens
Galveston, Texas*

Dive into the Gulf: An Exposition returns to Moody Gardens to provide an opportunity for the scuba diving, science, conservation, art, and education communities to come together for a fun-filled weekend with divers, ocean lovers and conservationists alike.

Attendees will have the opportunity to ***Dive Into***:

- **Education** – talks from experts within the gulf and diving communities, interaction with conservation, education and regulatory organizations, exhibits about volunteer and enrichment opportunities, tastings of sustainable seafood and more
- **Scuba Diving** – vendor booths exhibiting the latest dive gear, opportunities to try scuba diving in the MG pool, and charter diving excursions in the Gulf of Mexico
- **Ocean Art** – booths displaying a wide range of ocean inspired art
- **Galveston** – dive into all Galveston has to offer from local attractions to volunteer opportunities
- **Moody Gardens** -learn more about our public, non-profit educational destination utilizing nature in the advancement of rehabilitation, conservation, recreation, and research. Attendees will have the opportunity to participate in behind-the-scenes tours and hands on experiences to learn the value of our planet's terrestrial and aquatic realms

In addition to being a fun and educational weekend, this event will also serve as a fundraising event for the **Moody Gardens Conservation Fund**. The event will employ a mix of fundraising strategies, including raffles and silent auctions, to raise proceeds. The Moody Gardens team, like you, share the goals of conserving and restoring our planet's aquatic and terrestrial environments in a responsible manner. The Conservation fund provides in-kind support for many projects locally and regionally, with some of the more important projects supporting dive operations at the Flower Garden Banks National Marine Sanctuary and the broader Gulf of Mexico region focusing on coral health and environmental monitoring. Moody Gardens provides educational outreach towards local environmental stewardship in areas such as microplastics monitoring and beach debris removal, water quality monitoring, Galveston Bay ecology and migratory/resident bird diversity monitoring. Direct monetary support from the Conservation fund has gone to high profile conservation species such as Ocelot, Rodrigues Flying Fox, Giant Otter, and many others, with a historical focus on imperiled species of sea turtles, corals, sharks and birds.

Sponsors can support the Conservation Fund by donation of funds and/or in-kind products appropriate to be raffled. Donations are tax deductible and supporters will be recognized in promotional materials and on the event website.

The *Dive into the Gulf* team invites your organization to make a positive impact on the Gulf of Mexico by joining us and for this exciting event. We have packages available for vendors and sponsors, as well as special pricing for artists and non-profit exhibitors. You can join us for the day, or make it a weekend, with discounted stay and play packages. Registration for this event opens October 01, 2023. More information and a full schedule of this year's events will be posted at <https://moodygardens.org/diveexpo>

We hope that you will partner with us as we *Dive Into* all the Gulf has to offer!

For further information, contact:

Jake Emmert, MG Dive Safety Officer, jemmert@moodygardens.org

Heather Albright, DITG Event Coordinator, diveintothegulf@moodygardens.org

www.moodygardens.org

409-683-4103





Dive into the Gulf: An Exposition

Sponsor, Vendor and Exhibitor Information

Dive into the Gulf: An Exposition will be held February 23-24, 2024, in Galveston, Texas. The event is in its second year and will bring together divers, scientists, NGOs, educators, artists, students, and diving professionals worldwide for a weekend filled with speakers, dive equipment, networking opportunities, opportunities to try scuba diving, an Aquarium Behind the Scenes, and a community dinner. We need your help to make this event a success.

Sponsors: *Become an event sponsor to support the Moody Gardens Conservation fund's mission of advancement of rehabilitation, conservation, recreation, and research in the Gulf of Mexico and get the most exposure to all event attendees. All donations are tax deductible and sponsors will be recognized in onsite promotional materials, on social media and at the event.*

Gold Sponsor	Silver Sponsor	Bronze Sponsor
Requirements *\$3000 – up to \$1000 may be in-kind donations. *Giveaways or promotional materials at your discretion.	Requirements * \$1500--up to \$1000 may be in-kind donations. * Giveaways or promotional materials at your discretion.	Requirements *\$750--any combination of cash and in-kind donations. *Giveaways or promotional materials at your discretion.
Benefits *4 tickets to the event, including Welcome party at the Aquarium * Premium booth * Invitation as special guests for Currents in the Gulf (2) * Four passes to MG attractions for Saturday and Sunday * Logos displayed at event and online	Benefits * 2 tickets to the event, including Welcome party at Aquarium * Premium booth *Invitation as special guest for Currents in the Gulf (1) *Two passes to MG attractions for Saturday and Sunday *Logos displayed at event and online	Benefits *1 ticket to the event, including the Welcome party at Aquarium * Booth * One Half-price ticket for Currents in the Gulf * One pass to MG attractions for Saturday or Sunday * Logos displayed online

Vendors: *Booth rental - \$500; includes outlet (1000 watts, 120 volts, single phase), 6ft table and 2 chairs. Additional space can be purchased upon request.*

Exhibitors: *Reserved for Non-profit organizations, public safety, educational organizations, and Artists. Booth rental - \$150; includes outlet (1000 watts, 120 volts, single phase), 6ft table and 2 chairs. Raffle products of \$350 retail value in lieu of booth fees permissible.*

Sponsors, Vendors and Exhibitors are eligible for a reduced room rate (\$179)

Contact reservations for more information and direct booking.





Dive into the Gulf: An Exposition

Sponsor, Vendor and Exhibitor Application

Company Name (as it should be listed):

Contact Name:

Address:

City, State, Zip:

Phone:

Email:

Web Address (URL) and Social Media tags:

Choose One:

Sponsor (indicate level below)

Gold

Silver

Bronze

Vendor

Exhibitor

Product Donation: Description of product to be donated in lieu of partial/full fees (please include retail value and indicate if you will be shipping or bringing the product):

Once your application has been approved, the DITG team will contact you with additional information and payment options. Payment and/or product receipt will be required to reserve booth space and marketing promotions. All payments are non-refundable.

For recognition purposes, please email your high-resolution logo to DITG at diveintothegulf@moodygardens.org

